

## business BRIEFS

### DI RESIDENT CO-OWNER OF NEW IRON TRIBE FITNESS LOCATION

Iron Tribe Fitness has opened a new location in downtown Charleston. The gym is co-owned by Jaime Bean and Corky Alexander. This new gym is Iron Tribe's second in the Charleston area.

"We are thrilled to expand Iron Tribe Fitness and offer the best full-body workout to the residents of Charleston. It's exciting to be a part of the developing Eastside neighborhood and to a part of this community," noted Bean, a Daniel Island resident.

Founded in Birmingham, Alabama, Iron Tribe's group classes are ranked as one of the top five best workouts in the nation. Iron Tribe's 45-minute group classes use HIIT-style training paired with one-on-one style coaching.

"We are thrilled to open another location in South Carolina," added Forest Walden, Iron Tribe founder and CEO. "It's been so fun to see the Charleston community become a part of the Iron Tribe fabric, and I have no doubt that the coaches of the new location will positively affect countless locals."

Iron Tribe's other location is 1145 Johnnie Dodds Blvd. in Mount Pleasant.

"Our purpose at Iron Tribe is to create fitness communities that change lives," continued Walden. "Corky and his team have lived



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**Iron Tribe Fitness team members TJ Medlock, manager, and co-owners Corky Alexander and Jaime Bean pose at their new location in downtown Charleston. Bean is a Daniel Island resident.**

out that mission in Mount Pleasant, and I can't wait to see how he grows his community in downtown Charleston."

### DI'S LIONEL LOFTON NAMED AMONG 'AMERICA'S TOP 100 ATTORNEYS'

Lionel Lofton of the Daniel Island law firm Lofton & Lofton P.C. was recently named one of "America's Top 100 Attorneys." According to a press release, the designation is an invitation-only honor for the nation's most exceptional attorneys "whose accomplishments and impact on the legal profession merit a

Lifetime Achievement award."

Selection is not achieved based on a single accomplishment or a single great year of success, continued the release, but rather on a lifetime of hard work, ethical standards, and inspiring community-enriching accomplishments. The candidate's professional experience, significant case results, and peer reputation also factor in to the selection screening process. Less than one-half percent of active attorneys in the U.S. achieve the honor, stated the release.

Lofton's practice areas include medical malpractice, nursing home abuse and neglect, white collar criminal defense, and personal injury. He is a native of McClellanville and has been practicing law since 1971.

### DANIEL ISLAND REAL ESTATE INTRODUCES NEW BROKER- IN-CHARGE

Daniel Island Real Estate, the leader in real estate sales on Daniel Island for more than two decades and a growing Charleston-area brokerage firm, announced a change of leadership in January by introducing Jeff Leonard



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as the company's new vice president of sales and broker-in-charge. Leonard replaces longtime broker-in-charge Rick Vale, who is transitioning to retirement by stepping down from management and joining Daniel Island Real Estate's sales team.

In his new role, Leonard is responsible for managing sales for all newly developed homes and homesites on Daniel Island and for directing Daniel Island Real Estate's Charleston area general brokerage services. He oversees a growing team which currently includes 18 sales associates and their administrative support team.

Leonard's real estate career spans nearly 30 years and covers a broad spectrum of leadership roles in the coastal Carolinas. For the past 16 years he served as the executive director of sales for Bald Head Island in southeastern North Carolina. Prior to that he held management and sales executive positions within a variety of master planned communities, including on Daniel Island, where he was part of the Daniel Island Real Estate sales team from 2001 to 2002. He also previously owned and managed a Century 21 real estate sales franchise in Ocean Isle Beach, NC.



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**Jeff Leonard is the new vice president of sales and broker-in-charge at Daniel Island Real Estate.**

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